



2018 MEDIA INFORMATION

MEDIA CENTER:

The Media Center will be located in the Natchez Room in the Clubhouse. It will be open Monday – Sunday with the following hours:

- Credential Desk Hours | 7:00 a.m. to 5:00 p.m.
- Working Press Room:
 - Mon–Wed: 7:00 a.m. to 6:00 p.m.
 - Thurs–Sun: 6:00 a.m. to 8:00 p.m.
- Breakfast | 6:30 a.m. to 9:00 a.m.
- Lunch | 11:00 a.m. to 2:00 p.m.

Telephones, hi-speed internet, fax machines, copiers and updated printed materials will be available in the Media Center. The interview room will be available for daily, scheduled player interviews.

MEDIA CREDENTIALS/CONTACTS:

To request media credentials, please visit PGATour.com.

Only members of the media with either the PGA TOUR media badge or valid tournament credentials will be admitted to the working Media Center. NO GUESTS OR SPOUSES. Headshots are required as part of the application process.

Requests for pre-tournament information and general inquiries regarding media operations or services should be directed to Media Center Chairman, Brett Graven, at brett.graven@jm.com.

PHOTOGRAPHY:

Only PGA TOUR media officials are authorized to grant photo privileges. Photographers for print, broadcast and online mediums must adhere to PGA TOUR regulations that govern their movement on course. Photographers must sign PGA TOUR Photo Regulations form upon arrival at the Media Center.

PGA TOUR ONSITE MEDIA OFFICIAL:

Doug Milne, PGA TOUR

Cell: 904-614-0657

Office: 904-273-3286

E-mail: Dougmilne@pgatourhq.com

TOURNAMENT MEDIA OFFICIALS:

SANDERSON FARMS CHAMPIONSHIP MEDIA CHAIRMAN

Brett Graven

285 Marketridge Drive, Ridgeland, MS 39157

Cell: 601-842-8008

TOURNAMENT MEDIA OFFICIALS:

CENTURY CLUB CHARITIES MEDIA CONTACT

Jana Bell | Maris, West and Baker Advertising
Vice President of Account Services
18 Northtown Drive, Jackson, MS 39211
Office: 601-983-2908
Cell: 601-842-8748
jana.bell@mwb.com

SANDERSON FARMS, INC. MEDIA CONTACT

Lauren Hegwood | The Cirlot Agency, Inc.
Public Relations Strategist
1505 Airport Road, Jackson, MS 39232
Office: 601-664-2010
Cell: 601-842-2505
lauren@cirlot.com

TOURNAMENT STAFF:

Steve Jent | Executive Director
steve@sandersonfarmschampionship.com

John Mercer | Director of Sales
john@sandersonfarmschampionship.com

Jonah Beck | Director of Operations
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Erin Johnson | Tournament Services Manager
erin@sandersonfarmschampionship.com

Beth Dunn | Finance Manager
beth@sandersonfarmschampionship.com

Kacie Towles | Volunteer Coordinator
kacie@sandersonfarmschampionship.com

COURSE CONTACTS:

The Country Club of Jackson

Patrick Joyce | General Manager | 601-956-1411

Stanley Reedy | Golf Course Superintendent | 601-956-1411

Jason Prendergast | Head Golf Professional | 601-956-1415

CORPORATE CONTACT:

Sanderson Farms, Inc.

Hilary Burroughs | Director of Marketing | 601-422-5196
hburroughs@sandersonfarms.com



2018 MEDIA INFORMATION

TOURNAMENT HISTORY:

Magnolia Classic, 1968–1985
Deposit Guaranty Golf Classic, 1986–1998
Southern Farm Bureau Classic, 1999–2006
Viking Classic, 2007–2011
TrueSouth Classic, 2012
Sanderson Farms Championship, 2013–2018

DATES:

October 22-28

CHARITABLE PROCEEDS:

The Sanderson Farms Championship and the PGA TOUR made joint contributions totaling over \$1.5 million to Mississippi charities last year. Since 1968, over \$13.5 million has been contributed to charitable organizations in Mississippi.

SITE:

The Country Club of Jackson
Jackson, Mississippi

PAR/YARDAGE:

Par: 36–36–72
Yards: 3,713–3,708–7,421

2017 DEFENDING CHAMPION:

Ryan Armour, 269 (-19)

FIELD:

132 players

FORMAT:

72 holes of stroke play; after 36 holes, there is a cut to the top 70 and ties

PURSE:

\$4.4 million; \$792,000 to the winner

PLAYOFF: (IF NECESSARY)

Begins on Hole #18

PERMANENT TOURNAMENT OFFICE:

Sanderson Farms Championship
285 Marketridge Drive
Ridgeland, MS 39157
Phone: 601-898-GOLF (4653)



SANDERSON FARMS CHAMPIONSHIP

OCTOBER 22 – 28, 2018 | THE COUNTRY CLUB OF JACKSON
601.898.GOLF (4653) | SANDERSONFARMSCHAMPIONSHIP.COM

