



## 2017 MEDIA INFORMATION

### 50<sup>TH</sup> TOURNAMENT:

Magnolia Classic, 1968-1985  
Deposit Guaranty Golf Classic, 1986 -1998  
Southern Farm Bureau Classic, 1999-2006  
Viking Classic, 2007-2011  
TrueSouth Classic, 2012  
Sanderson Farms Championship, 2013-2017

### DATES:

October 23 – 29

### CHARITABLE PROCEEDS:

The Sanderson Farms Championship and the PGA TOUR made joint contributions totaling over \$1.5 million to Mississippi charities last year. Since 1968, over \$12 million has been contributed to charitable organizations in Mississippi.

### SITE:

The Country Club of Jackson, Jackson, Mississippi

### PAR/YARDAGE:

Par: 36-36– 72 Yards: 3,713-3,708 – 7,421

### 2016 DEFENDING CHAMPION:

Cody Gribble, 268 (-20)

### FIELD:

132 players

### FORMAT:

72 holes of stroke play; after 36 holes there is a cut to the top 70 and ties

### PURSE:

\$4.3 million; \$774,000 to the winner

### PLAYOFF: (if necessary)

Begins on Hole #18

### PERMANENT TOURNAMENT OFFICE:

Sanderson Farms Championship  
285 Marketridge Drive  
Ridgeland, MS 39157  
Phone: 601-898-GOLF (4653)



Sanderson Farms Championship  
October 23 – 29, 2017 | The Country Club of Jackson  
601.898.GOLF (4653) | SandersonFarmsChampionship.com





## 2017 MEDIA INFORMATION

### MEDIA CENTER:

The Media Center will be located in the Natchez Room in the Clubhouse. It will be open Monday – Sunday with the following hours:

- Credential Desk Hours | 7:00 a.m. to 5:00 p.m.
- Working Press Room
  - Mon–Wed: 7:00 a.m. to 6:00 p.m.
  - Thurs–Sun: 6:00 a.m. to 8:00 p.m.
- Breakfast | 6:30 a.m. to 9:00 a.m.
- Lunch | 11:00 a.m. to 2:00 p.m.

Telephones, hi-speed internet, fax machines, copiers and updated printed materials will be available in the Media Center. The interview room will be available for daily, scheduled player interviews.

### MEDIA CREDENTIALS/CONTACTS:

To request media credentials, please visit [PGATour.com](http://PGATour.com). Only members of the media with either the PGA TOUR media badge or valid tournament credentials will be admitted to the working Media Center. NO GUESTS OR SPOUSES. Headshots are required as part of the application process.

Requests for pre-tournament information and general inquiries regarding media operations or services should be directed to Media Center Chairman, Brett Graven, at [brett.graven@jm.com](mailto:brett.graven@jm.com).

### PHOTOGRAPHY:

Only PGA TOUR media officials are authorized to grant photo privileges. Photographers for print, broadcast and online mediums must adhere to PGA TOUR regulations that govern their movement on course. Photographers must sign PGA TOUR Photo Regulations form upon arrival at the Media Center.

### PGA TOUR ONSITE MEDIA OFFICIAL:

Doug Milne, PGA TOUR  
Cell: 904-614-0657  
Office: 904-273-3286  
E-mail: [Dougmilne@pgatourhq.com](mailto:Dougmilne@pgatourhq.com)

### TOURNAMENT MEDIA OFFICIALS:

**Sanderson Farms Championship**  
Media Chairman  
Brett Graven  
576 Highland Colony Parkway, Suite 110  
Ridgeland, MS 39157  
Cell: 601-842-8008

### TOURNAMENT MEDIA OFFICIALS:

#### Century Club Charities Media Contact

**Jana Bell** | Maris, West and Baker Advertising  
Vice President of Agency Marketing  
18 Northtown Drive  
Jackson, MS 39211  
Office: 601-983-2907  
Cell: 601-842-8748  
E-mail: [jana.bell@mwb.com](mailto:jana.bell@mwb.com)

#### Sanderson Farms, Inc. Media Contact

**Lauren Neighbors Hegwood** | The Cirlot Agency, Inc.  
Public Relations Strategist  
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Cell: 601-842-2505  
E-mail: [lauren@cirlot.com](mailto:lauren@cirlot.com)

### TOURNAMENT STAFF:

**Steve Jent** | Executive Director  
[steve@sandersonfarmschampionship.com](mailto:steve@sandersonfarmschampionship.com)

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**Jonah Beck** | Director of Operations  
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**Kacie Towles** | Volunteer Coordinator  
[kacie@sandersonfarmschampionship.com](mailto:kacie@sandersonfarmschampionship.com)

### COURSE CONTACTS:

The Country Club of Jackson

**Patrick Joyce** | General Manager | 601-956-1411

**Stanley Reedy** | Golf Course Superintendent | 601-956-1411

**Jason Prendergast** | Head Golf Professional | 601-956-1415

### CORPORATE CONTACT:

Sanderson Farms, Inc.

**Hilary Burroughs** | Director of Marketing | 601-422-5196  
[hburroughs@sandersonfarms.com](mailto:hburroughs@sandersonfarms.com)



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